



The 7th Annual Allatoona Ally Artist Challenge!

What would you draw to show others how to conserve water?

Contest:

waterSmartSM invites Cobb County 4th and 5th graders to draw their best picture of Ally (the fish mascot for Lake Allatoona) conserving water! A panel of judges will choose 12 winning drawings which will be published in the 2012 Adventures with Allatoona Ally Coloring Book!

The book will be unveiled at an Artist Autograph Party in early 2012 at which the winning students will be recognized for their work. The educational coloring book will be distributed to the community through doctors' offices, restaurants and retailers to educate others about water conservation.

Each winning artist will receive a certificate, **and the first place drawing will appear in color on the cover of the coloring book!**

To Enter:

1. On the entry form provided, **using black ink**, draw a creative picture of Ally conserving water in or outside the home. Remember: don't fill in the outline of the drawing.
2. Hand in the completed drawing to your teacher.
3. All teachers must send their students' drawings by one of the following:
Mail: Claire Lucier, Ally Artist Challenge, 3379 Peachtree Road, Suite 300, Atlanta, GA 30326
Fax: (404) 446-2665 – Please include cover sheet
Email: waterSmart@duffey.com
4. When submitting entries, please include a point of contact for waterSmart. This can be a teacher, administrator, school counselor, ASP director, etc. Please include your name, phone number and e-mail address so we can notify you should one of your students win!
5. Entries are due by **Wednesday, October, 19th at 5 p.m.**

RULES:

Must be either 4th or 5th grade Cobb County student

All drawings must depict water conservation

Limit one entry per student

Print name, school and teacher's name clearly on entry form

Entries are due by Wednesday, October 19, 2011, 5 p.m.



Additional Artist Challenge Information & Resources

Before the students begin drawing, it is helpful to give them information about water conservation, what it is and why it is important. When selecting a winner, the judges will consider: **use of water conservation tips (extra points for unique tips!), artistic ability and creativity**. So, the more information the student has about water conservation, the better!

Here are some resources to help:

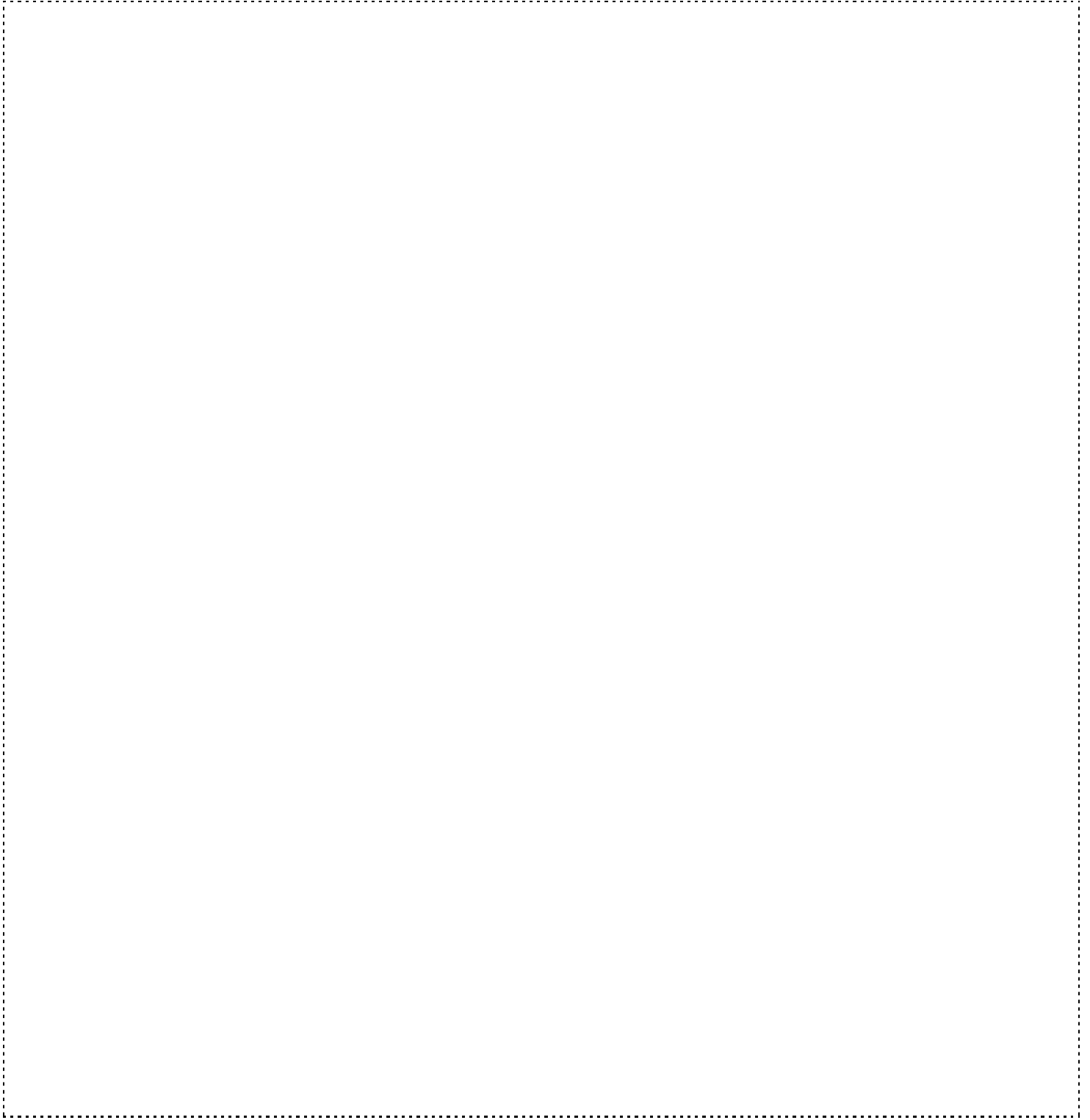
- Visit the waterSmart website at www.waterSmart.net for information and tips on how to save water
- Download a copy of last year's book from the website
- Call 404-446-1665 or email waterSmart@duffey.com with questions

Some quick and easy conservation tips:

- Never use your toilet as a wastebasket!
- Take shorter showers
- Turn off dripping faucets
- Drink filtered tap water rather than bottled water
- Turn off the water when brushing your teeth – it saves 4 to 10 gallons of water a day
- Use your dishwasher and washing machine for full loads only!
- Check for leaky pipes and fixtures, and fix them immediately
- Always turn off the water while you are washing your hands
- Take showers instead of baths
- Use low-flow shower heads
- Wash your car in the rain
- Use water-efficient appliances, and install aerators on taps and faucets
- Use rain barrels to collect water to use on plants instead of using a hose
- Pour unwanted bottled water on a thirsty plant instead of down the drain
- Place a 1 liter bottle in your toilet tank to save water each time you flush
- Use mulch in the garden to help plants retain moisture
- Use native plants in your garden that don't require much water
- Put a bucket in the shower to collect extra water, and use it to water plants
- Be sure to recycle to help save the streams and lakes from pollution
- Turn off sprinklers when it is raining

ENTRY FORM

Draw your black-and-white picture of Ally conserving water in the space below:



Please print clearly your first and last name, teacher's name, grade and school

