



## 12<sup>th</sup> Annual Allatoona Ally and Friends Artist Challenge

### Contest

waterSmart invites Cobb County 4th and 5th graders to draw their best picture of Ally – Allatoona Lake’s friendly fish mascot – and Tappy Turtle – Ally’s friend – conserving water! Ally has been busy teaching Tappy everything she knows about water conservation, and now it’s your turn! A panel of judges will choose 12 winning drawings that will be published in the 2017 Adventures with Allatoona Ally and Friends Coloring Book!

The book will be unveiled at the Artist Autograph Party in early 2017 where the winning students will be honored for their work. The educational coloring book will be distributed to the community through doctors’ offices, restaurants and retailers to educate others about water conservation.

The **first place drawing will appear in color on the cover of the coloring book** and each winning artist will receive a certificate recognizing his or her masterpiece as a finalist and will also be included in the coloring book.

### To Enter:

1. On the entry form provided, **using black ink**, draw a creative picture of Ally and Tappy conserving water in or outside the home. Remember: don’t fill in the outline of the drawing, but make sure it’s large enough that a friend could color it in!
2. Entries are judged on artistic ability, creativity and the water conservation tip illustrated (**unique and accurate tips will receive extra points**).
3. Hand in the completed drawing to your teacher.
4. All teachers must send their students’ drawings by one of the following methods:

**Mail:** Duffey Communications, Allatoona Ally and Friends Artist Challenge, 3379 Peachtree Road, Suite 410, Atlanta, GA 30326

**Fax:** (404) 262-3198 – Please include cover sheet

**Email:** [waterSmart@duffey.com](mailto:waterSmart@duffey.com)

5. When submitting entries, please include a point of contact for the waterSmart Allatoona Ally and Friends Artist Challenge. This can be a teacher, administrator, school counselor, ASP director, etc. Please include a contact name, phone number and email address, so we can notify the school should one of your students win!
6. Entries are due by **Friday, December 2 at 5 p.m.**

### RULES:

- Must be either 4th or 5th grade Cobb County student
- All drawings must depict water conservation
- Limit one entry per student



## [Additional Artist Challenge Information & Resources](#)

Before the students begin drawing, it is helpful to give them information about water conservation, what it is and why it is important. When selecting a winner, the judges will consider: **water conservation tip (extra points for unique and accurate tips!), artistic ability and creativity.** So, the more information the student has about water conservation, the better!

All drawings must be original and large enough to be colored in. Submissions that copy a previous winner will be disqualified.

### **Here are some resources to help:**

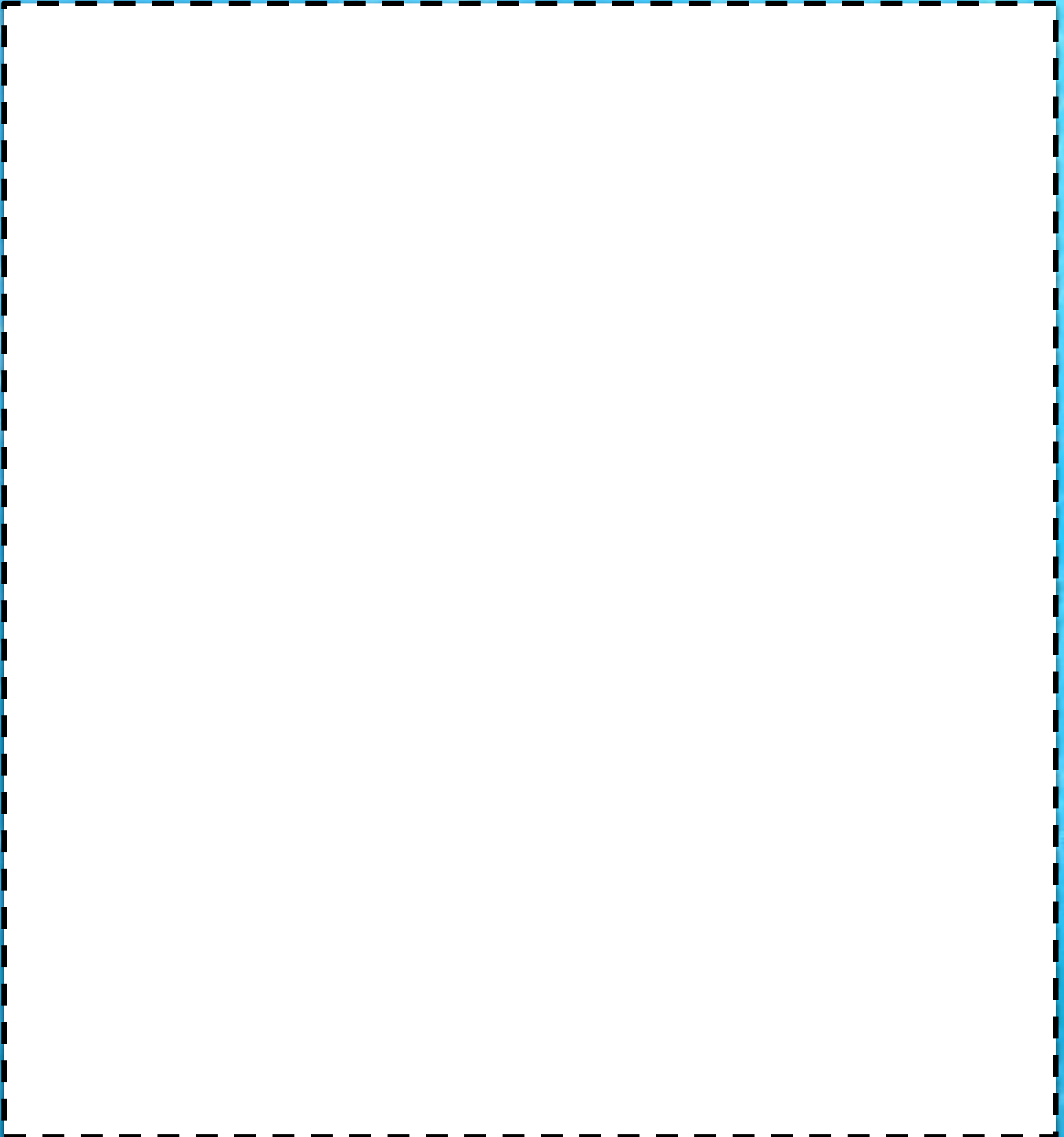
- Visit the waterSmart website at [www.waterSmart.net](http://www.waterSmart.net) to learn more and get inspired
- Download a copy of last year's [coloring book](#)
- Call 404-446-1665 or email [waterSmart@duffey.com](mailto:waterSmart@duffey.com) with questions

### **Some quick and easy conservation tips:**

- Turn off sprinklers when it is raining – or automate it with a rain shutoff sensor
- Wash your car in the rain
- Place a 1 liter bottle in your toilet tank to save water each time you flush
- Turn off dripping faucets
- Use high efficiency shower heads
- Use your dishwasher and washing machine for full loads only
- Never use your toilet as a wastebasket
- Use mulch in the garden to help plants retain moisture
- Check for leaky pipes and fixtures, and fix them immediately
- Take shorter showers
- Pour unfinished water on a thirsty plant instead of down the drain
- Use native plants in your garden that don't require much water
- Be sure to recycle to help save the streams and lakes from pollution
- Turn off the water while you are washing your hands
- Take showers instead of baths
- Fill a reusable bottle from the tap instead of buying bottled water
- Put a bucket in the shower to collect extra water, and use it to water plants
- Use water-efficient appliances, and install aerators on taps and faucets
- Don't over-water your lawn and plants – use a rain gauge to help keep track
- Use rain barrels to collect water to use on plants instead of using a hose
- Turn off the water when brushing your teeth – it saves 4 to 10 gallons of water a day

## ENTRY FORM

Draw your black-and-white picture of Ally conserving water in the space below:



Student's Name: \_\_\_\_\_ Age: \_\_\_\_\_

School: \_\_\_\_\_ Grade: \_\_\_\_\_